



Monday, 25 August 2025

Update from the Executive Director

Kia ora!

Last week, we launched the findings of our ExportNZ DHL Export Barometer for 2025. Despite gloomy forecasts for the global economic environment and concerns about developing trade tensions, New Zealand exporters remain optimistic about the next 12 months. Our thanks to the New Zealand exporters who took the time to respond to the survey. This work continues to be a valuable source of information for ExportNZ and helps to drive our advocacy on behalf of the export sector.



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New Zealand's trade minister, Hon. Todd McClay, recently met with USTR Jameson Greer to discuss the implications the increased 15% tariff rate had on New Zealand. While officials will continue to discuss the additional rate, there is no indication that the rate will be lowered without. President Trump continues to move at pace, recently announcing an additional 407 products to be added to the [steel and aluminium derivatives list](#), this means that products declared under these HS codes will be tariffed at 50% instead of the 15% rate.

The EMA, ExportNZ, and NZTE have partnered to bring you the Global X Summit on the 3rd September in Auckland. With a keynote presentation from Pic's Peanut Butter founder, Pic Picot, and an exporters' panel discussion with Trimax Mowing Systems's CEO, Michael Sievwright, Louise Clayton from AFT Pharmaceuticals, and Joseph Harawira, CEO for Wai Mānuka, the afternoon will be packed with valuable exporter insights, stories, and experiences. See the events section for the registration link.

Have a great rest of the week!
Josh



ExportNZ Policy & Trade Update

The trade policy field remains very dynamic, but the frantic attempts by some jurisdictions to negotiate "deals" prior to the new tariff levels coming into effect have eased a bit. Jurisdictions, including New Zealand, are adjusting to the new tariff levels and are...

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Exporters delivering for New Zealand and looking to do even better next year.

The results of the latest ExportNZ DHL Export Barometer show that two-thirds of exporters increased their exports during the last 12 months or maintained their performance. Increased tariffs on exports to the USA are expected to have some negative impacts, but most exporters are yet to make changes to mitigate them. Those that have responded are most likely to attempt to diversify into other markets.

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Talking Tariffs - Briefing by the Ministry of Foreign Affairs & Trade

Hear the latest updates on US tariffs from the Ministry of Foreign Affairs and Trade, followed by a facilitated Q&A. Those wishing to communicate with MFAT can reach out directly - exports@mfat.net.nz.

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Tariff Shifts Redraw South Asia's Trade Landscape

In the past fortnight, the Asia Media Centre has examined the widening US tariff war with countries in Southeast and Northeast Asia. In the latest edition of On the Radar, the focus shifts to South Asia, where recent developments have seen a turbulent few months and unexpected geopolitical shifts.

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Report on Gene Tech bill delayed again

The Health Select Committee has once again delayed the release of its report on the [Gene Technology Bill](#). The extension, until October 10, follows a previous delay from an initial planned release date of July 31 to August 22 2025. Former agriculture minister and current Labour MP Damien O'Connor told Farmers Weekly the legislation was rushed and ill-prepared, generating huge opposition.

[More->>](#)



US President Donald Trump not budging on trade tariff - PM Christopher Luxon

The Prime Minister says there's no suggestion the US President will budge on a 15 percent trade tariff for New Zealand exports.

Trade Minister Todd McClay met with his counterpart in Washington this week to convey the government's concerns about the rate.

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MFAT Market Intelligence Reports

- Weekly Global Economic Report - 25 August 2025
- Los Angeles as a global sports hub for the next decade
- Use of Preferential Tariffs in the Japan market
- Malaysia Trade and Economic Update Q1

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EVENTS



Global X Summit
SEPT 3 | 2-6PM | EMA BUSINESS HUB, AUCKLAND

Leading export event designed to connect Kiwi businesses with the knowledge, networks and tools they need to **succeed offshore**.

Speakers:

- Pic Picot**
Pic's Peanut Butter
- Michael Slevwright**
Trimax Mowing Systems
- Louise Clayton**
AFT Pharmaceuticals
- Joseph Harawira**
Wai Mānuka

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NEW ZEALAND TRADE & ENTERPRISE **EMA** **ExportNZ**

[Global X Summit \(Auckland, 3 September\)](#)

Thinking of growing your business through exports or looking to expand into different markets?

Join us at the Global X Summit, the export growth event designed to connect Kiwi businesses with the knowledge, networks and tools they need to succeed offshore.

This practical half-day event brings together key agencies, consular representatives, support organisations, and experienced exporters under one roof. At a time when international markets continue to rapidly evolve, Global X provides a powerful platform for conversation, collaboration and action.

- Wednesday, 3 September
- 2:00 pm to 6:00 pm
- EMA Business Hub, 145 Khyber Pass Road, Grafton Auckland

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Climate Change & Business Conference
AMBITION. ACCOUNTABILITY. ACTION.

[Climate Change & Business Conference 2025 \(Auckland, 8-9 September\)](#)

The Environmental Defence Society, Sustainable Business Council and Climate Leaders Coalition are proud to again partner to deliver the 17th Climate Change and Business Conference.

The theme Ambition. Accountability. Action. provides a platform for discussion about the most effective interventions business leaders are taking at speed and scale, often in close collaboration with governments, across these three pillars.

Most importantly, it reflects the critical role of business in securing our ambitions for the future. With a focus on the 'how' - this year's sessions will showcase examples of cutting-edge action here in Aotearoa New Zealand and internationally.

- 8-9 September 2025
- Viaduct Events Centre, Tamaki Makaurau Auckland

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Export 101 Roadshow

We're bringing our Workshop Series to your region — secure your spot today!

Helping New Zealand Exporters Succeed in Germany and the EU

AHK
Reichsverband der
Deutschen Wirtschaft
German-New Zealand
Chamber of Commerce Inc.

[Export 101: Exporting to Germany and the EU](#)

Our friends at the German NZ Chamber of Commerce are hosting a series of in-person workshops designed to equip you with the essential tools and knowledge for successful market entry and growth in Germany. Whether you're new to exporting or looking to enhance your presence, this series is tailored to meet your needs. Join us in one of three cities across New Zealand - each hosting a full day of practical sessions led by industry experts and experienced exporters.

- 17 September - Hamilton
- 25 September - Auckland
- 30 September - Christchurch

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EXPORTERS HELPING EXPORTERS

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