



Thursday, 20 February 2025

Update from the Executive Director

Kia ora!

We've hit the ground running for 2025, launching the All of Government Roadshow for 2025, and the ExportNZ ASB Central Region Export Awards!

Between the 17th March and 2nd April we will be running events in eight locations around the country and will have officials from the Ministry of Foreign Affairs, New Zealand Trade and Enterprise, New Zealand Story, and the Export Credit Office, speaking with exporters. These roadshow events are a great way to engage with our officials, learn about how they can support your export journey, and provide feedback to the government about the issues and opportunities exporters are facing. More info and links are below!

Entries have just opened for the ExportNZ ASB Central Export Awards! ExportNZ and Business Central are proud to expand the reach of these awards with entries now open to exporters from Wellington to Manawatū/Whanganui. Now in their eighth year, these awards are popular with businesses of all sizes and at different stages of their exporting journeys. Entries close on the 16th April, so don't miss out!

ExportNZ and the New Zealand International Business Forum submitted on the Parliamentary Select Committee process on the Gene Technology Bill, you can find that submission in the items.

Lastly, there has been plenty said about Trump, Tariffs, and Trade Wars. Our reflections can be found in our Trade & Advocacy Update but with the situation evolving day by day, the best approach for exporters is to stay informed and agile. We continue to monitor developments closely and advocate for policies that support New Zealand businesses on the global stage.

That's it from me, hope to see you at a Roadshow event!

Josh



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Trade Update - February

- UAE Comprehensive Economic Partnership Agreement (CEPA) and Investment Treaty
- India Discussions Roll On
- Invest New Zealand – A Fresh Start?
- Trump, Tariffs, and Trade Wars
- Going for Growth: Unlocking New Zealand's Potential
- Trade & Export Advocacy Update

[More ->>](#)



ExportNZ's All of Government Roadshow 2025

This free series of events is designed to give exporters and businesses the opportunity to hear from our partners about how they are supporting exporters, and to give you the space to engage, provide feedback, and ask questions. Running between the 17th March and the 2nd April, we will be in Dunedin, Cromwell, Christchurch, Wellington, Hawke's Bay, Tauranga, Hamilton, and Auckland.

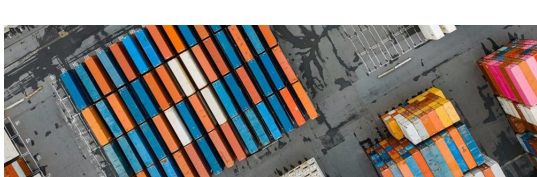
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ExportNZ ASB Central Region Export Awards 2025

The ExportNZ ASB Central Region Export Awards annually honours and celebrates the accomplishments of Lower North Island based companies in exporting goods and services to overseas markets. There are four categories which businesses can apply (Best Emerging, Best Established, Excellence in Sustainability, and Excellence in Innovation) Registrations are open until the 16th April, so nominate your business today!

[More ->>](#)



MinterEllisonRuddWatts: US reciprocal tariff plan and its potential impact on New Zealand exports

On 13 February 2025, United States (US) President Trump introduced a plan to address unfair trade practices and reduce the US trade deficit. This alert summarises recent developments and provides practical recommendations for New Zealand exporters eager to safeguard their market positions in the US.

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EMA: How to turbocharge manufacturing in New Zealand [OPINION]

A key task facing incoming Manufacturing Minister Chris Penk is to assess how the Government can help the sector stay competitive with our global peers. For many New Zealand manufacturers, the path forward is clear: investment in technology, particularly software and hardware, is essential...

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GOING FOR GROWTH

Unlocking New Zealand's potential

FEBRUARY 2025



Going For Growth: unlocking New Zealand's potential

The Government released Going For Growth, setting out its approach to enable economic growth, to deliver more jobs, higher incomes, and money to invest in services like our schools, hospitals and roads. Going For Growth is organised around 5 pillars, each with a set of actions being taken by the Government with more to come.

[More ->>](#)

Submission by



And



to the
Health Select Committee

on the
Gene Technology Bill

17th February 2024

ExportNZ/NZIBF Submission on Gene Technology Bill

ExportNZ and the New Zealand International Business Forum (NZIBF) support the Government's overall intention to modernise New Zealand's gene technology regulations. We support the establishment of a risk-based regulatory regime governed by a newly established regulator and that is consistent with other international gene technology regulatory systems.

However, our organisations have several key concerns regarding the potential risks to exporters' market access, the lack of impact analysis provided, and the proposed level of industry engagement with the gene technology regulator.

[More ->>](#)



MFAT Market Intelligence Reports

- Weekly Global Economic Report - 19 February 2025
- The Argentine Economy - A Snapshot
- A Turning Point in New Zealand's Trade Performance? September Quarter Trade Data
- The Netherland's Green Transition - February 2025
- 'One Year On' - Implementation of the European Union's Carbon Border Adjustment Mechanism - January 2025

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