



Friday, 20 September 2024

Update from the Executive Director

Kia ora koutou!

I hope you've had a great week so far.

This month, we bid farewell to Kirk Hope and warmly welcomed Katherine Rich as the new Chief Executive of Business New Zealand. Katherine brings a wealth of experience in policy and advocacy, having led the New Zealand Food & Grocery Council (NZFGC) for several years, following a nine-year tenure in Parliament. She also has deep knowledge of New Zealand's export sector, having represented the NZFGC on the GS1 Board, served as a member of the New Zealand International Business Forum, and spent five years on the APEC Business Advisory Council (ABAC) as a New Zealand representative. During her time with ABAC, Katherine focused on reducing non-tariff barriers for exporters across the region—a priority that many exporters will surely appreciate.

We've just launched our latest capability workshop – *Safeguard Your Innovation: IP Protection for Global Success*. We're stoked to be working with our regional partners Business Central and our expert facilitators Katy Stove & Rachel Triplow from Duncan Cotterill. The half-day workshop will run in Wellington CBD at Business Central's offices on the 17th October, [see here for more details](#) and to lock in your seat!



Joshua Tan
Executive Director
ExportNZ
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Finally, keep an eye out early next week for the release of the ExportNZ DHL Export Barometer Report for 2024. The results are always an interesting read, and we appreciate all our exporters who take the time to fill out the survey.

Enjoy the weekend!

Josh



Trade Update - September

Trade & Export News Update

- United Arab Emirates
- Gulf Cooperation Council
- India
- Comprehensive & Progressive Partnership for Trans-Pacific Partnership
- US Election
- Indo-Pacific Economic Framework
- Supply Chain Update

Trade & Export Advocacy Update

- NZ Customs & Ministry for Primary Industries – Customs Fees Review
- Gene Technology – Proposed Rule Changes
- ExportNZ Training & Workshops on Offer

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Drive Towards Low-Emissions International Shipping

Zespri and shipping partner ANL/CMA CGM drive towards low-emissions international shipping by launching feasibility study into a green corridor between New Zealand and Belgium.

[More ->>](#)



**Te Kāwanatanga
o Aotearoa**
New Zealand Government

Government eliminates \$190 million in trade barriers to boost the economy

The Government has successfully removed trade barriers affecting nearly \$190 million worth of exports to help grow the economy, Minister for Trade and Agriculture Todd McClay today announced.

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Bill Gates backs Kiwi livestock genetics company LIC to improve food supply in sub-Saharan Africa

Gene editing is a technology tool New Zealand will need to use to achieve its productivity and climate change targets, says dairy genetics specialist Livestock Improvement Corporation (LIC) as it takes on a major international project to improve food supply in sub-Saharan Africa.

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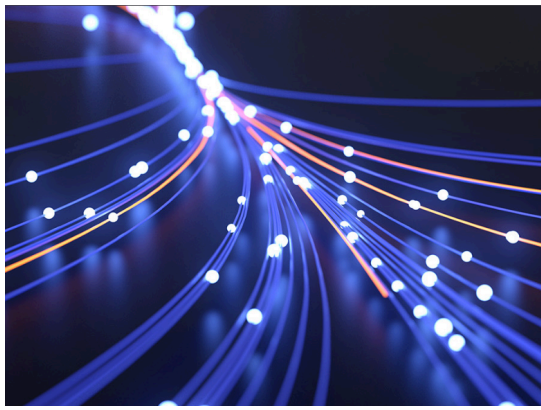


India FTA 'still a priority'

Agriculture and Overseas Trade Minister Todd McClay says his government is pulling out all the stops to get a trade deal with India.

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Navigating export controls: What New Zealand's defence-adjacent and advanced tech industries should expect



This alert from the law firm MinterEllisonRuddWatts should interest New Zealand companies dealing in military and dual-use goods, who are already subject to export controls, as well as those dealing in advanced technologies, who should expect to be subject to heightened export controls in the foreseeable future.

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MFAT Market Intelligence Reports

- Viet Nam: economic update Q1 - September 2024
- Indonesia State Budget – September 2024
- Weekly Global Economic Report - 16 September 2024
- Energy security: Australia - South East Asia SunCable - September 2024
- Weekly Global Economic Report – 9 September 2024
- Weekly Global Economic Report – 2 September 2024

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EVENTS



Export Workshop - Safeguard Your Innovation: IP Protection for Global Success: In person - Wellington, 17 October

Senior IP experts from Duncan Cotterill will lead the half-day workshop.

You will learn practical, valuable tools and tips only IP lawyers know about.

An opportunity for exporters to ask our experts questions, share stories with others, and, most importantly, learn how to identify,

protect, and leverage your intellectual property assets in international markets.

Take advantage of early bird pricing, which is available until 24 September 2024.

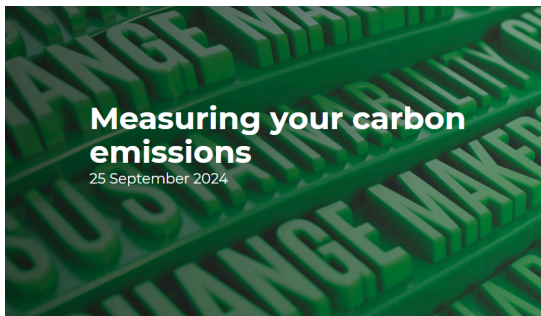
Date: 17 October 2024

Location: Wellington

Type: In-person

Pricing: Click "more" below

[More ->>](#)

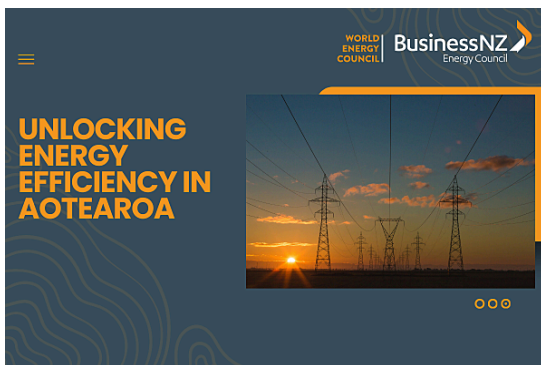


Measuring your carbon emissions: Online - 25 September

As global scrutiny of environmental impacts intensifies, exporters are being asked to provide greater levels of emissions reporting to international stakeholders, buyers and regulators.

Join NZTE for their Sustainability Change Makers webinar on 25 September, where we'll dive into all things carbon measurement.

[More ->>](#)



Unlocking Energy Efficiency in Aotearoa: In person - Wellington, 25 September

As New Zealand faces energy scarcity, both with limited gas and electricity supply, improving the supply imbalance takes priority to ensure the lights stay on, businesses stay in New Zealand and energy is affordable to decarbonise our economy. As part of our actions to boost supply, it is clear we need to take a closer look at energy efficiency to ensure that we can minimise peak demand, optimise and reduce demand, and use our

energy more dynamically in a system with more renewables.

Join our friends at the BusinessNZ Energy Council as they discuss ways to improve energy efficiency through new emerging technologies, identifying barriers and solutions to its adoption including quick wins we can do now, the role that Government and the private sector can play, and ways to unlock more demand-side flexibility.

[More ->>](#)



Ethnic Exchange Symposium: In person - Auckland 11th October

Ethnic Xchange is the Ministry for Ethnic Communities' inaugural business symposium. This is your chance to hear directly from Government Ministers about their economic priorities and their plans to grow New Zealand's economy. Get insights from ethnic business leaders, entrepreneurs, investors and innovators. Discover the core support available for businesses to grow and thrive and gain insights into how to expand into overseas markets, including accessing capital and leveraging partnerships.

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