



Monday, 24 June, 2024

MESSAGE FROM THE EXECUTIVE DIRECTOR

Kia ora koutou!

This is the final week to respond to the ExportNZ DHL Export Barometer Survey for 2024. This survey is really important to ExportNZ's advocacy so if you haven't yet filled it in, please do so by the end of this week! If you complete the survey you will go in the draw to win a great prize - details are below!



Joshua Tan
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The EMA have two upcoming events that'll interest exporters - Ports of Auckland CEO, Rogar Gray is speaking to members on the 8th July, while the Hon. Andrew Bayly, Minister for Small Business & Manufacturing will be in Hamilton with EMA members on the 18th July. See our events below to register.

And finally, a fixture in the primary industries' calendar, the Primary Industries NZ Summit and Awards are on the 2-3rd July. The Summit is a great way to bring together stakeholders and leaders in the sector for important conversations over the course of two days. Again, the links to attend can be found below!

Have a great week,
Josh



Trade Update - June

- New Zealand visit by Chinese Premier Li Qiang.
- PM's visit to Japan.
- Indo-Pacific Economic Framework (IPEF).
- Disruptions to the international supply chain.
- Supply Chain Update.
- Trade Advocacy Update; Option for Export Exemptions From Composition and/or Labelling Under the Food Act 2014 [OPEN].

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Barometer Survey - Final Reminder

New Zealand's exporters know the challenges and opportunities that come with international trade better than most, so we need to hear from you. ExportNZ and DHL are joining forces to bring you a short but impactful survey.

ExportNZ advocated strongly for change based on your responses last year and we want to make sure we're still tackling the most critical barriers to exporters. So, here is your opportunity to tell us, what's changed? What hasn't? And what you would like done about it!

[Complete the survey before 30th June and make sure your business is heard.](#)

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NZ Exports to the US: Strong Growth Continues

New Zealand-US bilateral trade has continued to trend upwards over the past year. The US surpassed Australia to become New Zealand's second largest export market in the year ending March 2024, behind China and ahead of Australia and Japan.

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Primary Industries New Zealand Conference

With the new Coalition Government getting behind the primary industries, it is essential for New Zealand's primary sector to connect and work to instill confidence in the future of the primary industries. Charting their pathway through currently challenging conditions and harnessing innovation, technology and science to ensure a resilient and productive future.

When: 8.00am July 02 - 03

Where: Tākina Wellington Convention and Exhibition Centre, Wellington - New Zealand

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Ministry for Primary Industries
Manatū Ahu Matua



Options for Export Exemptions from New Zealand Composition and/or Labelling Requirements Under the Food Act 2014

All food produced for sale in New Zealand must comply with the applicable composition and labelling requirements of the Australia New Zealand Food Standards Code, and certain New Zealand-specific food standards.

Sometimes, New Zealand requirements for composition and/or labelling differ from the importing country's requirements. In these cases, food businesses are currently required to submit an application to the Ministry for Primary Industries (MPI) to have their food exempted from New Zealand composition and/or labelling requirements to meet the importing country requirements.

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Slowing Export Growth a Red Flag



NZ's standard of living is under threat from a trend that is not getting the attention it warrants, says Cameron Bagrie.

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Reserve Bank's Rough News for Export Goals

The Reserve Bank's newly released monetary policy statement may not make for welcome reading on that front, noting it is "unlikely that New Zealand's goods exports will increase as much as previously assumed".

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MFAT Market Intelligence Reports

- United States efforts to increase domestic semiconductor chip manufacturing.
- Weekly Global Economic Report - 17 June
- Opportunities in South East Asia: Singapore, Thailand and the Philippines.
- Weekly Global Economic Report - 10 June
- Why Poland? Opportunities for New Zealand Exporters.
- NZ exports to the US: strong growth continues.

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EMA Forum: Port of Auckland with Chief Executive Roger Gray

The Port of Auckland has reached a new agreement with Auckland Council, seeing the port, land and operations are retained under Council ownership and control.

The Port has committed to returning \$1.1 billion over the next ten years while handing back Captain Cook Wharf and Marsden Wharf to the Council and opening up public access to parts of Bledisloe Wharf.

What does this mean for EMA Members and New Zealand importers and exporters?

Join us to hear from **Port of Auckland Chief Executive Roger Gray**, who will explain the changes to the Port, what its future holds, and its impact for businesses like yours. There will be time for Q&A and networking to follow. A free, EMA Forum. Light refreshments provided.

When: Monday, July 8 - 3.30pm - 5.00pm

Where: EMA Business Hub - 145 Khyber Pass Road, Grafton, Auckland

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EMA Presents Hon Andrew Bayly Minister for Small Business and Manufacturing

The EMA is pleased to invite you to hear from Minister of Small Business and Manufacturing Hon. Andrew Bayly at Waikato Innovation Park on Thursday, 18 July from 11am to 12.30pm. This is your opportunity to engage with the Minister and get an intimate overview of how the government is supporting and promoting these crucial sectors of the economy.

When: Thursday 18 July, 11.00am - 12.30pm

Where: EMA Business Hub - 145 Khyber Pass Road, Grafton, Auckland

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German-New Zealand Chamber of Commerce Inc.

German-New Zealand Chamber of Commerce, Export 101 Series

The 18th Asia-Pacific Conference of German Business (APK) will be held from 24-26 October 2024 in New Delhi, India. Organized by BMWK, APA, and AHK India, the event will gather 800 business and political leaders to discuss sustainable transformation, geopolitical challenges, and market developments. The conference will be chaired by APA Chairman and Siemens President & CEO Roland Busch and Vice-Chancellor and Federal Minister of Economic Affairs Robert Habeck. The 18th APK will open with a reception on the evening of 24 October 2024.

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