



Monday November 27, 2023

## MESSAGE FROM THE EXECUTIVE DIRECTOR

Kia ora!

ExportNZ would like to congratulate Hon Todd McClay on his appointment as Minister for Trade, as well as his appointments as Minister of Agriculture, Minister of Forestry, and Associate Minister of Foreign Affairs. McClay will know our sector well having served as Minister for Trade between 2015 and 2017. We would also like to congratulate Nicola Grigg, on her appointment as Minister of State for Trade.



Joshua Tan  
Executive Director  
ExportNZ  
[jtan@businessnz.org.nz](mailto:jtan@businessnz.org.nz)

We look forward to working with the new government over the next three years and their continued support of our exporters.

ExportNZ would like to again thank outgoing Minister for Trade & Export Growth, Hon Damien O'Connor and acknowledge the hard work he has done for our sector over the past three years.

Earlier this week the European Parliament voted to ratify the EU-NZ FTA, a significant step to seeing this agreement come into force, now it's up to the New Zealand's parliament to ratify!

The ExportNZ team was lucky enough to join our exporters in Auckland last week to celebrate at the New Zealand International Business Awards. Congratulations to all the finalists and winners, and a special congratulations to Auror who took out the Supreme Award for 2024. We were delighted to be a part of the Awards and to recognise the hard work that New Zealand exporters put in to growing their businesses. You can find information on the winners below!

Enjoy your week,  
Josh



## Trade Update - November

- New Government's Trade Policy
- European Union-New Zealand Free Trade Agreement
- Asia-Pacific Economic Cooperation (APEC)
- Indo-Pacific Economic Framework (IPEF)
- Comprehensive & Progressive Trans-Pacific Partnership (CPTPP)
- BusinessNZ Welcomes Shape of New Coalition

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## EU votes to ratify trade agreement but not in force yet

The European Union Parliament has voted to ratify the New Zealand-EU Union Free Trade Agreement, but there's still a way to go before it comes into force. The [deal was set](#) to remove 91 percent of tariffs on New Zealand goods into the EU from day one of coming into force, eventually rising to 97 percent.

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## Winners of the New Zealand International Business Awards 2023

On 23 November 2023, we recognized a group of extraordinary businesses as winners of the New Zealand International Business Awards 2023. Explore this year's winners and their stories here.

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## Sweet tooth sees 84 per cent rise in sugar, confectionery imports, but New Zealand trade deficit slims down

Exports took a tumble but the value of imports fell even more dramatically in the latest overseas trade figures. Last month, exports were down \$552 million from a year before, totaling \$5.4 billion. But Stats NZ said imports were down too, falling \$1.2b to \$7.1b compared to October last year.

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## ACC eyes manufacturing for workplace injury prevention grants

The manufacturing sector will be the focus of ACC's final round of workplace injury prevention grants. They're looking for initiatives to eliminate or significantly reduce hazards and lower injuries through Good Work Design approaches or effective technology and/or engineered solutions. Manufacturing is one of New Zealand's biggest sectors, employing around 200,000 people. It also has one of the highest rates of injury and harm. In 2022, injury claims resulted in almost 240,500 lost workdays. Expressions of interest for a grant open in March 2024. Visit the [ACC website](#) for more information.

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## Let DHL Express support your business & your customers

SME's are fighting a David & Goliath-esque battle for their space in the market. With limited time and manpower being common concerns for many SME's, DHL Express knows the importance of having a knowledgeable service partner by your side to make international shipping simple. In our digital age, customers expect an express service, especially when it comes to the delivery of their items. With value-added services such as flexible delivery options, easy Customs processes and seamless returns - DHL Express can handle all that and more.

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**NEW ZEALAND**  
FOREIGN AFFAIRS & TRADE  
Manatū Aorere

## MFAT Market Intelligence Reports

- Japan: hydrogen strategy - November 2023
- Weekly Global Economic Report - 20 November 2023
- Singapore: market update - November 2023
- Weekly Global Economic Report - 13 November 2023
- Thailand: Bangkok becomes world's most visited city - November 2023
- France: Climate Change Strategy - carrots rather than sticks - November 2023

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**HUNGARY** 28 November 2023  
*GATEWAY TO EUROPE BUSINESS FORUM*  
AUCKLAND

MEET THE SPEAKERS

  
**Dr. Zsolt Hetesy**  
Ambassador of Hungary to New Zealand

  
**Simon Bridges**  
Chief Executive Officer of Auckland Business Chamber

  
**Frank Olsson**  
President of the New Zealand Export Business Council

**REGISTER NOW!**



### Hungary: Gateway to Europe Business Forum

The Hungary Embassy Business Forum in Auckland, in collaboration with Auckland Business Chamber, NZEBC, and The New Zealand Initiative, will take place on November 28 at Findex NZ Headquarters in the HSBC tower from 4:00 pm. The forum aims to highlight the potential opportunities within the upcoming EU-NZ FTA for the New Zealand business community. Speakers including Dr. Zsolt Hetesy, Simon Bridges, Frank Olsson, and Roger Partridge will discuss export-import prospects in Hungary and the Central European region, two-way FDI trends, R&D, university cooperation, and more. The event will conclude with a networking reception featuring Hungarian food and wine.

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**India**   
**New Zealand Business Council**  
SINCE 1988

**INZBC END OF THE YEAR EVENT**

Hear from the incoming government, outlining its vision for bolstering trade ties with India, emphasising economic collaboration and the future potential of this key market for New Zealand. In an insightful exchange, Mr. Bhav Dhillon, the new Patron of INZBC, shares his experiences and advocates a strategic approach for the future, shedding light on the evolving dynamics in this vital economic space.

  
**KEYNOTE ADDRESS**  
**HON. TODD MCCLAY**  
Member of Parliament for Rotorua, Minister of State Services and former Minister for Trade

  
**BHAV DHILLON**  
Patron, INZBC

REGISTRATION: \$50 per person. For tickets, visit [www.inzbc.org](http://www.inzbc.org)

WEDNESDAY, 29 NOVEMBER 2023  
8.00 - 9.00 AM (NETWORKING STARTS AT 7.30 AM)  
THE TERRACE ROOMS LEVEL 7  
THE GRAND BY SKYCITY,  
90 FEDERAL STREET, AUCKLAND



### INZBC End of Year Event

Join us for an exclusive breakfast meeting where we delve into the future of economic collaboration between India and New Zealand. Our keynote speaker, Hon Todd McClay, National Party Spokesperson for Trade, Export Growth, and Tourism, will outline the government's vision for strengthening trade ties with India.

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### Newsletter Archive



Missed an issue of *The Exporter*? [Click here](#) to access all previous issues in our Newsletter Archive.

