



**Indigenous Business Sector Group**  
**Virtual Indigenous Trade & Connections Event**  
**22 February & 1 March 2021**



Tēnā koutou and greetings,

We are delighted to let you know that we are staging an invitation-only Virtual Indigenous Trade and Connections Event under the auspices of the Indigenous Business Sector Group which is part of the Australia New Zealand Leadership Forum (ANZLF). We encourage you to register your interest to attend.

The purpose of this online event is to enable Indigenous businesses in Australia and Māori businesses in Aotearoa New Zealand to explore potential opportunities for trade (trans-Tasman or jointly to third markets), social procurement contracts and other collaboration.

As we will be showcasing Indigenous businesses from Australia and Aotearoa New Zealand, this event is also an opportunity for corporate and government buyers and representatives to connect with businesses aligned to organisational supplier diversity strategies.

**DATES:**

This virtual event will consist of two half days:

**Day 1: Monday 22 February 2021, 09:00-12:00 AEDT / 11:00-14:00 NZDT**

**Part 1: Trans-Tasman Indigenous Business.** Panel discussion on Indigenous business growth in and between Australia and Aotearoa New Zealand. For example, the impact of COVID-19 on Indigenous business and how companies have successfully responded; the role of digital strategies in economic recovery; the importance of supplier diversity, and opportunities for Indigenous tourism and Indigenous women in business.

**Part 2: Networking.** Participants take part in short networking sessions with the purpose of businesses learning more about each other.

**Day 2: Monday 1 March 2021, 09:00-12:45 / 11:00-14:45 NZDT**

**Part 1: The future of Indigenous tourism**

**Part 2: Virtual Indigenous Business Showcase**

**WHY ATTEND**

To exchange information and build B2B relationships for networking, leveraging and collaboration between Māori and Aboriginal & Torres Strait Islander businesses

To gain knowledge and insights, and have your voice heard on topics such as Social Procurement, Indigenous Tourism and Women in Business

## WHY EXHIBIT

To showcase your company's goods and/or services to potential buyers in Australia and New Zealand

## COST TO PARTICIPATE AND EXPRESSIONS OF INTEREST

Participation is FREE however spaces are limited.

All participants, including Māori and Aboriginal & Torres Strait Islander businesses seeking to exhibit at the virtual trade fair on Day 2, must express their interest as soon as possible (no later than Monday 30 November 2020) via the [online EOI form](#).

We hope you will join us and help us to build stronger relationships for mutual advantage between Indigenous businesses on both sides of the Tasman.

Best regards and heoi ano,



**Laura Berry**  
Co-chair IBSG Australia,  
Chief Executive Officer, Supply Nation



**Traci Houpapa**  
Co-chair IBSG Aotearoa New Zealand  
Chair, Federation of Māori Authorities

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The design for this ANZLF event was inspired by both Māori and Aboriginal art styles and the spiritual bond with the land (whenua) and earth mother (Papatūānuku). It shows the bringing together of both cultures represented by the Sun rising over the land and the creation of life and new beginnings. The colours resonate with the Australian landscape with the Koru patterns within the sun showing the working relationship between both cultures. Zeus Te Ahuru is a Wellington based graphic designer (Tahi Design). "Ko Zeus Te Ahuru toku ingoa. Ko Tongariro toku maunga. Rotoaira toku moana. Te Arawa toku waka, Ngati Tuwharetoa te iwi, Ko Te Wharerangi te tangata. My name is Zeus Te Ahuru. Tongariro is my mountain, Rotoaira my lake, Te Arawa my canoe, Tuwharetoa my tribe and Te Wharerangi the Chief."

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