

28<sup>th</sup> July 2023

Committee Secretariat  
Foreign Affairs, Defence, and Trade Committee  
Parliament Buildings  
Wellington

Via email: [fadt@parliament.govt.nz](mailto:fadt@parliament.govt.nz)

**Re: International Treaty Examination of the New Zealand European Free Trade Agreement**

Tēnā koe,

Export New Zealand (ExportNZ) would like to write in support of the ratification and implementation of the New Zealand European Union Free Trade Agreement (FTA). We must, however, also register our disappointment in the tariff quota outcomes for the red meat and dairy sectors, as well as the outcomes on Geographic Indicators (GIs).

It is unfortunate that the European Union has not backed their own farmers to be competitive and have pushed to maintain the protectionist measures that will only harm the long-term future of their domestic sectors.

ExportNZ thanks the New Zealand trade negotiators for their efforts and understand that they negotiated strongly for better outcomes for these two important sectors.

For other key export sectors to the New Zealand economy, ExportNZ welcomes the tariff elimination outcomes for sectors including Kiwifruit, Wine, Seafood, Honey, Manufactured Goods, amongst others. We also believe there are positive outcomes for New Zealand's services exporters that will help them compete against domestic and international competitors in the EU on a level playing field, and also attract more foreign direct investment into New Zealand from investors in the European Union.

Ultimately, while we believe that while the outcomes could have been much better, the EU NZ FTA will have a net benefit to the New Zealand economy, and will help New Zealand businesses export and do business more effectively with the European Union.

While ExportNZ would have liked to have submitted a more substantial document detailing our support for the NZ EU FTA, however, the short consultation period has prevented us from doing so. Therefore, ExportNZ would like to express our support for the submission by the New Zealand International Business Forum (NZIBF).

Yours Sincerely,

Joshua Tan  
Executive Director  
Export New Zealand

## About Export New Zealand

ExportNZ is a national industry association representing a diverse range of exporters throughout New Zealand. ExportNZ is a division of BusinessNZ, New Zealand's peak business advocacy body. We are a not-for-profit membership organisation and have approximately 2,000 export members around the country.

ExportNZ advocates for, inspires, connects, and celebrates New Zealand exporters. We aim to build a thriving ecosystem that supports each other.

We are exporters helping exporters.

Our value proposition for members is a mixture of policy and advocacy, education and training, networking, trade missions and inspiration through awards events and conferences. Notably, we run a BusinessNZ Chief Technology Officers Group, incorporating the largest innovation-driven companies in New Zealand, many of which export.

## BusinessNZ Network

